



Betty and David C. Farrell
Alzheimer's Community Service Award Recipients 2011

Mary Lee and Bob Hermann
Honorary Co-Chairs

Thursday, November 10, 2011
Chase Park Plaza Starlight Room

Entertainment provided by the Opera Theatre Saint Louis

Gifts compliments of The Estee Lauder Companies Inc for each VIP guest

SPONSORSHIP COMMITMENT FORM

- VIP Underwriting Sponsor \$25,000** - Champagne toast including all evening's guests; VIP reception; preferred tables for 20; prominent acknowledgement through evening program; complimentary valet parking; full page ad in printed evening program; listing in printed evening program, listing in all press and media releases, including Ladue News ads; company logo prominently displayed at the dinner; acknowledgement and link placement on Memory Care Home Solutions web-site
- VIP Presenting Sponsor \$10,000** - VIP reception; preferred tables for 20; prominent acknowledgement during evening program; complimentary valet parking; full page ad in printed evening program; listing in printed evening program, listing in all press and media releases, including Ladue News ads; company logo prominently displayed at the dinner; acknowledgement and link placement on Memory Care Home Solutions web-site
- VIP Star Sponsor \$7,500** - VIP reception; preferred table for 10; prominent acknowledgement during evening program; complimentary valet parking; full page ad in printed evening program; listing in printed evening program, listing in all press and media releases, including Ladue News ads; company logo prominently displayed at the dinner; acknowledgement and link placement on Memory Care Home Solutions web-site
- VIP Sustaining Sponsor \$5,000** - VIP reception; preferred table for 10; prominent acknowledgement during evening program; complimentary valet parking; half-page ad in printed evening program; listing in printed evening program, listing in all press and media releases, including Ladue News ads; company logo prominently displayed at the dinner; acknowledgement and link placement on Memory Care Home Solutions web-site
- VIP Supporting Sponsor \$2,500** - VIP reception; a table for 10; complimentary valet parking; quarter-page ad in printed evening program; listing in evening printed program, company logo prominently displayed at the dinner; acknowledgement and link placement on Memory Care Home Solutions web-site
- Table Sponsor \$1,750** - a table for 10; complimentary valet parking; listing in evening printed program
- We cannot participate as an event sponsor, but would like to make a donation of \$** _____

COMMITMENT FORM

Sponsor Name (as to be listed) : _____

Contact Name: _____ Phone: (_____) _____ - _____

Title: _____ Email: _____

Website (for web link): _____

Address: _____ City: _____ State: _____ Zip: _____

Check Visa American Express Discover MasterCard

Name on Card: _____ Exp Date: _____/_____/_____ Security Code (required): _____

Credit Card Number: _____

I authorize Memory Care Home Solutions to process the above card for the stated donation amount.

Signature: _____ Date: _____ Total Amount: \$ _____

Make check payable and mail to: Memory Care Home Solutions, 1526 South Big Bend Blvd., St. Louis MO 63117
Ad design and commitment forms must be received by Friday, October 5, 2011

Questions? Contact Erin Kelley office 314-645-6247 • fax 314-645-6249 • email ekelley@memorycarehs.org

Memory Care Home Solutions is a non-profit, tax-exempt organization under section 501(c) 3 of the IRS code.
Donations are tax-deductible.